

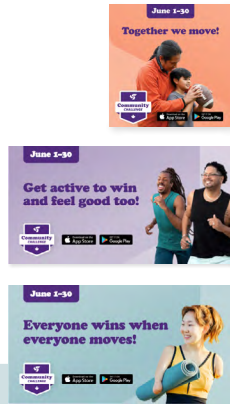
# Community Challenge Toolkit



Thank you for joining the ParticipACTION Community Challenge! This toolkit contains everything you need to promote your event and the challenge. If you require additional assets or have questions, please email [info@participACTION.com](mailto:info@participACTION.com).

## 1 Social media

Use these [social media assets](#) to share news of your event/program online and promote the Community Challenge.



## 2 Poster

Use this [poster](#) to announce your participation in and support of the Community Challenge.



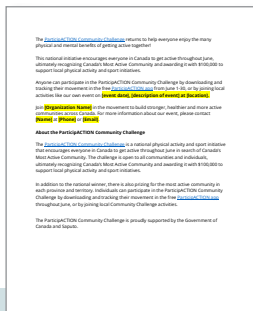
## 3 Logos and other visuals

Use this [logo](#) and follow the provided [usage guidelines](#) to help you co-brand any additional Community Challenge materials you create.



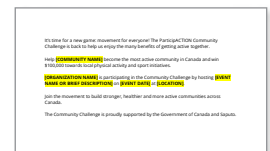
## 4 Media release template

Edit this [template](#) to suit your needs, then send it to any media contacts as a formal news release or a simple email pitch.



## 5 Radio announcer notes

Edit this [template](#) with your event details and send it to a local radio station to help promote your event and the Community Challenge.



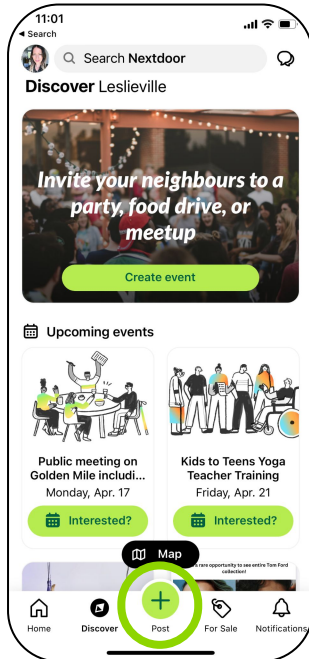
# Promote your upcoming event using the Nextdoor App

Click here

## How to Create events on Nextdoor

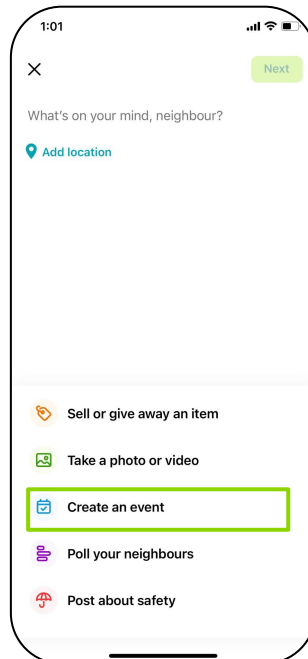
### Step 1:

Go to Post or Discover tab



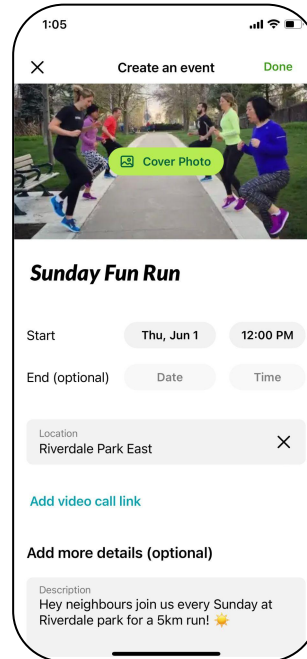
### Step 2:

Select Create an event from menu



### Step 3:

Add event details and cover photo



### Step 4:

Post event to your neighbourhood

