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## Saputo Contributes Over \$1M to Support Relaunch of ParticipACTION's Community Better Challenge

**TORONTO, ON, May 11, 2021** – ParticipACTION is proud to welcome Saputo Inc., one of the top ten dairy processors in the world and a leading cheese manufacturer and fluid milk and cream processor in Canada, as their premier corporate partner supporting the 2021 ParticipACTION Community Better Challenge. Saputo's contribution of over \$1,000,000 over three years will help fuel the relaunch of the organization's Community Better Challenge, a national health and well-being initiative.

"We are very excited to add Saputo to our roster of incredible Community Better Challenge partners", said Elio Antunes, President and CEO, ParticipACTION. "Many Canadians need an opportunity to get active, get outside and connect with one another right now, even if only virtually. The Community Better Challenge will help both Saputo and ParticipACTION work towards our shared goal of building healthy communities, one active Canadian at a time!"

The Community Better Challenge takes place from June 1<sup>st</sup> to 30<sup>th</sup> and encourages Canadians to be active in a safe manner while socially connecting within their communities – whether in person or virtually. It's open to all communities and individuals, ultimately recognizing one community as Canada's Most Active Community and awarding it with \$100,000 to support local physical activity initiatives.

"With our roots in Canada and operations that stretch from coast to coast, caring for our communities and encouraging Canadians to adopt a healthy lifestyle is important to Saputo," said Frank Guido, President and Chief Operating Officer, Dairy Division (Canada). "By partnering with ParticipACTION and its Community Better Challenge, we're proud to support initiatives that get people moving more in their daily lives, making a tangible and positive impact where we operate. We're thrilled to embark on this new adventure with ParticipACTION and we hope all Canadians will take on this inspiring challenge with us."

### About ParticipACTION

ParticipACTION is a national non-profit organization that inspires and supports Canadians to make physical activity a vital part of their everyday life. As Canada's premier physical activity brand, ParticipACTION works with its partners, which include organizations in the sport, physical activity and recreation sectors, alongside government and corporate sponsors, to help Canadians reduce sedentary time and move more through innovative engagement initiatives and thought leadership. ParticipACTION is generously supported by the Government of Canada. Learn how ParticipACTION has been moving Canadians for 50 years at [ParticipACTION.com](http://ParticipACTION.com).

### About Saputo

Saputo produces, markets, and distributes a wide array of dairy products of the utmost quality, including cheese, fluid milk, extended shelf-life milk and cream products, cultured products, and dairy ingredients. Saputo is one of the top ten dairy processors in the world, a leading cheese manufacturer and fluid milk



and cream processor in Canada, the top dairy processor in Australia, and the second largest in Argentina. In the USA, Saputo ranks among the top three cheese producers and is one of the largest producers of extended shelf-life and cultured dairy products. In the United Kingdom, Saputo is the largest manufacturer of branded cheese and a top manufacturer of dairy spreads. Saputo products are sold in several countries under market-leading brands, as well as private label brands. Saputo Inc. is a publicly traded company and its shares are listed on the Toronto Stock Exchange under the symbol "SAP".

*Community engagement is important to Saputo and it strives to invest 1% of its pre-tax profits each year in community programs and organizations that promote a healthy lifestyle for people of all ages. To learn more, visit [www.saputo.com/our-promise/community](http://www.saputo.com/our-promise/community).*

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